



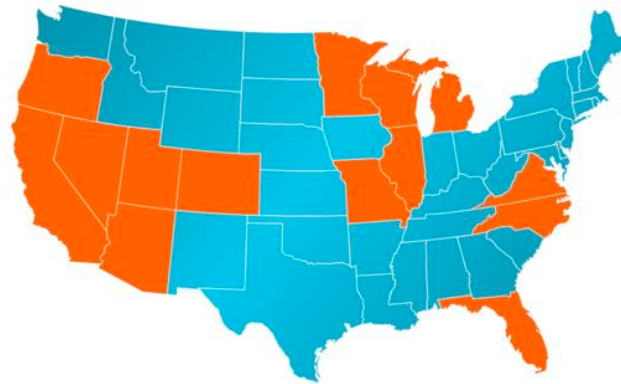
2020 Partnership Overview

Recruiters Network

Your Demand & Lead Gen Partners in Talent Acquisition



RECRUITERS
NETWORK



Conferences & Events

½ Day Conference

Recruiters Network run bi-annual conferences in each local community; Spring & Fall.

Meetups & Events

In-person events monthly or quarterly to keep the community engaged. Our product is to serve the community.

Webinars

Webinars to reach communities and professionals that do not have physical access to our events and conference education.

Content Rich

½ day sessions push the Recruiters Network team to focus on what the community wants and bring in relevant and educational speakers.

Affordable

Ticket prices range from \$100-250 for half-day conferences. Includes swag, food, content, and networking, prizes, ect.

Accessible

16 regional communities with national and global reach to distribute content and build meaningful relationships

We believe in...

Quality

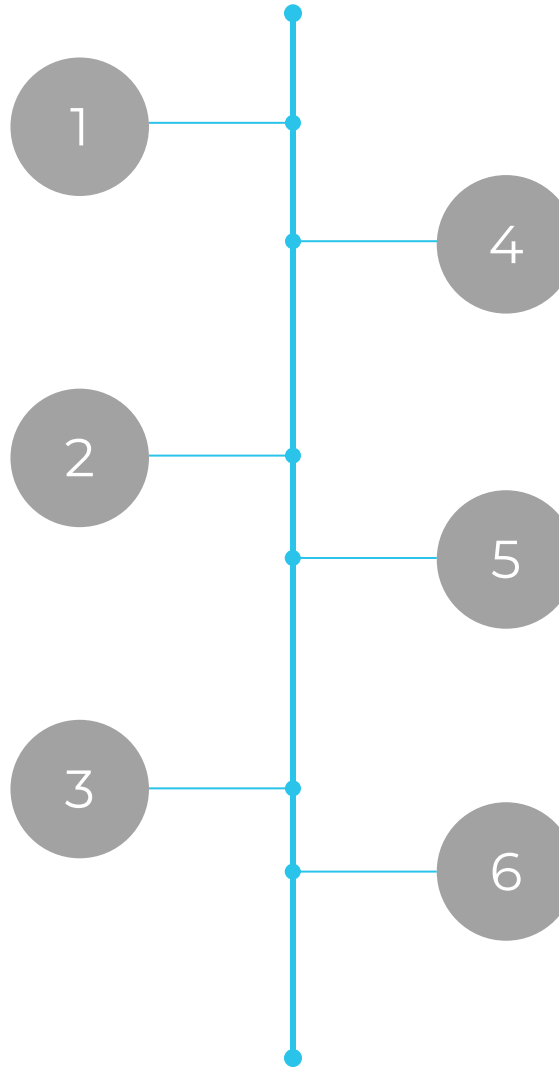
Stand out from the competition. Because we believe in the long-term we cap the # of sponsors in each market

Partnerships

We believe in the long-term partnerships to support your brand for more than just a “one & done” event

Promotion

Your brand, content, and organization will be supported by the network, for the entire year



Community

From our conferences to recruiting leader dinners, and more you'll be a part of and build long-term relationships within your industry

Affordability

With national communities, our conferences and events don't have to “break the bank” for attendees and sponsors

Access

This is a unique opportunity to access & invest in the Recruiting and HR Profession across the nation, locally

Our Recruiting Conferences

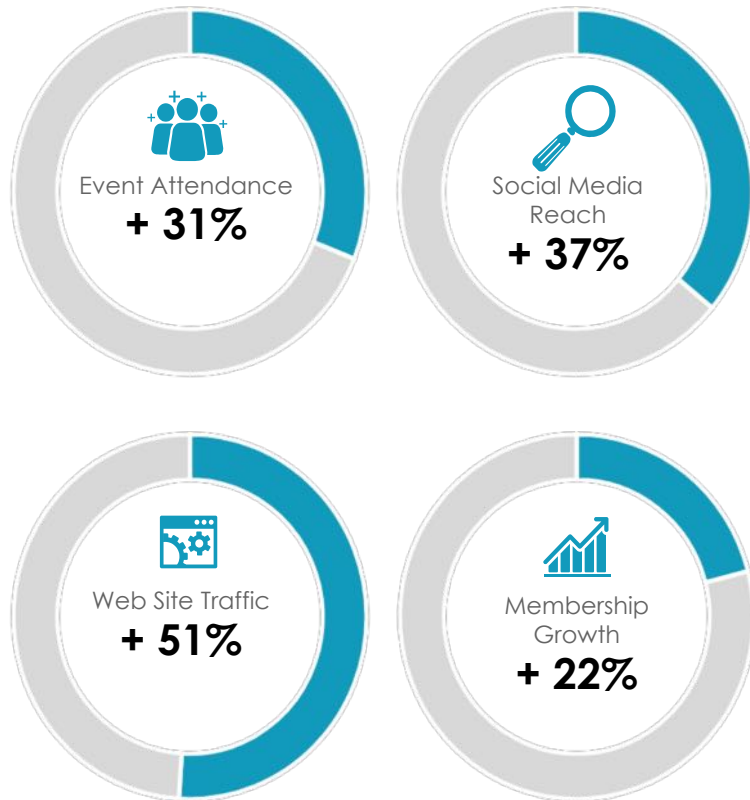


Meetups, Community Outreach & Charitable Giving



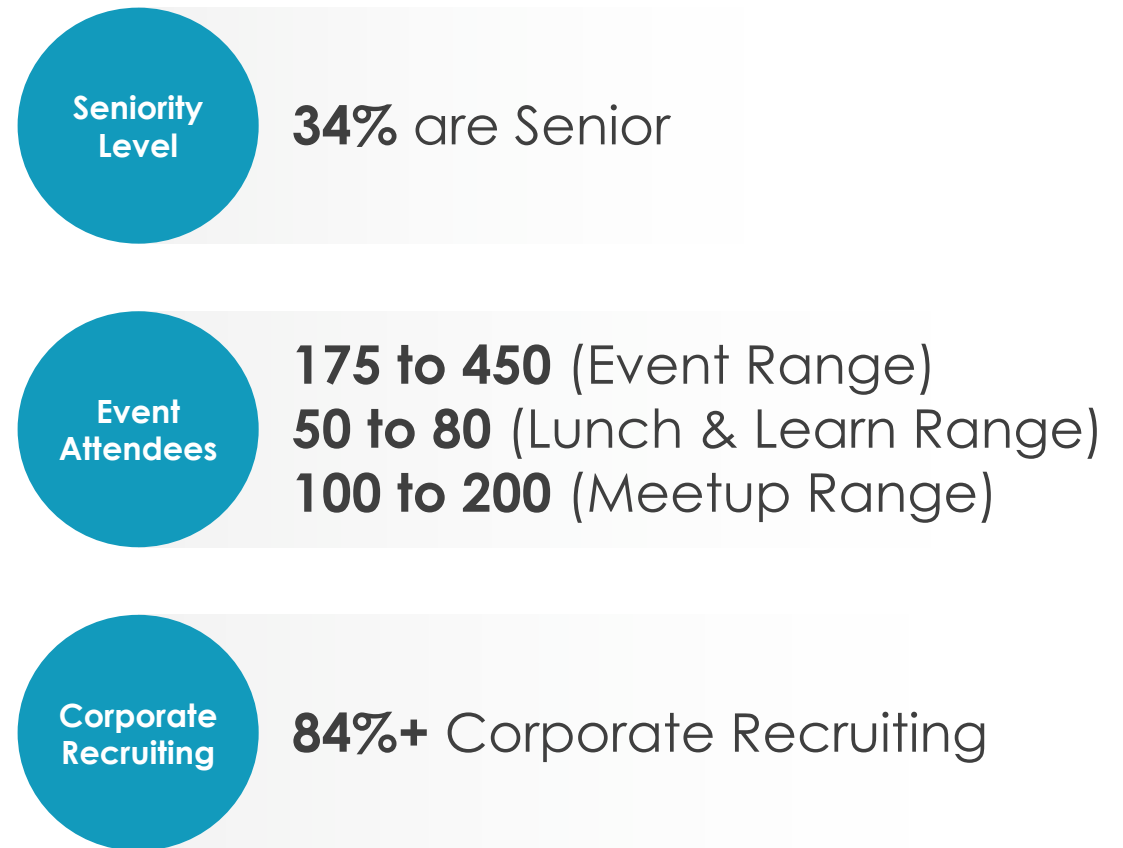
An Inside Look At The Network's Attendees

Reach and Growth



*2017-2018

Demographics



Attendee Overview

SAMPLE TITLES	
Recruiting Manager	VP, Recruiting
Talent Acquisition Specialist	Director, HR
Sourcer	Talent Manager
Director Recruiting	Sr Talent Advisor
Sr Recruiter	Talent Sourcer
HR Manager	Director, Operations
Director, Talent Acquisition	Talent Partner
Clinical Recruiter	Sr TA Project Manager
Sr Sourcing Specialist	Sr IT Sourcer
IT Recruiter	HR Generalist
VP, Talent Management	Clinical Sourcer

SAMPLE COMPANIES			
Amazon	Intel	Oracle	Workday
MongoDB	Sleep Number	HoneyBook	HotelTonight
3M	Facebook	TechSoup	Informatica
Fairview Health Systems	Cargill	Zillow	FedEx
General Mills	Jostens	Twitter	Sequoia
Mortensen Construction	YMCA	Yelp	Applied Materials
Allina Health	Mayo Clinic	American Family	Nike
LinkedIn	Accenture	Progressive	Puppet
Target	Health Partners	Wells Fargo	Travelers
Microsoft	New Relic	Providence	Columbia Sportswear
Google	Wells Fargo	Valvoline	Comcast

What our attendees are saying

Don't just take our word for it.

“Everyone here wants to meet you and learn from you, and grow with you. It's such a healthy environment to grow and learn professionally.”

“If you are in your first year of recruiting or you have been recruiting for 20+ years, you will always be able to take something away...”

“If you are in your first year of recruiting or you have been recruiting for 20+ years, you will always be able to take something away...”

“It gives you more of a world class experience and at the same time it's not a big bang on your pocket but the information you get is so impactful”

“There is not a better place to network”

Sample List Of Sponsors Across The Network

Become a leader and join these organizations, and many others, in advancing the recruiting profession by providing professional development and continuing education opportunities for Recruiting and HR professionals.



What our Sponsors are saying

Don't just take our word for it.

“It is literally a fraction of the cost of what we were paying for a big recruiting event...”

“The sponsorship enables you to stay connected to what's going on in the recruiting market in your market, in your business community, so that you can stay relevant within your organization.”

It's a sponsorship that I will pay for everytime, I am proud to say that I am a sponsor of The Recruiters Network.

“With the new rollout of additional locations that national exposure, we felt it was a no-brainer”

“We get more traction out of this sponsorship than some of the other sponsorships that we spend money on”

Our National Board of Presidents

Become a leader and join these organizations, and many others, in advancing the recruiting profession by providing professional development and continuing education opportunities for Recruiting and HR professionals.



Jason Buss
VP Global TA
@MongoDB



Dustin Wilshire
Global TA, Director
@Nike



Rebecca Warren
Sr. Director TA,
@Cracker Barrel



Matt Duffy
Director, Partner Relations
@Carex Consulting Group



Kiersten Gregg
Founder
@Trap Recruiter



Lisa Crossett
VP Talent Acquisition
@Mechanics Bank



Tiffany Kuehl
Director, HR Search
@Versique
































Robert Trzcinski
Sr. Manager, BD
@LaSalle Network




Kunal Laroia
Executive Director
@Recruiters Network

Semi-Annual Partnership Packages

Sponsorship Highlights	Silver Partner	Gold Partner	Platinum Partner	Diamond Partner
Sponsor Listing & Link On All Network Sites				
Social Media Exposure On All Channels				
Event App Sponsorship Listing				
Content Distribution				
Event Exposure (Message)				
Prize Giveaway & Drawing (We buy the prizes)				
Attendee List				
+ Contact information				
Logo On Lanyard @ Events				
Conference Booth				
Speaking Slot (Conference Session)				
Pre-Conference Recruiting Leader Dinner				
Advisory Board Seat (National Network)				
Event Passes (Employees/Clients/Prospects)	1	2	4	12
Number Of Events Included / Sponsoring	0	2	4	18

Add On Partnership Opportunities

Add-on Partnership Options	Additional Detail
Additional Cities At Event Level (each event)	Add additional cities to your gold or platinum partnership. An event equals 6 months of partnership and exposure within that market.
Additional Cities At Underwriting Level (each)	
Added Online Exposure	Add online exposure with your logo and company description to all web sites and communities across the Recruiters Network.
Webinar – 1 Event	Sponsor logo on all material. Includes sponsor message, attendee list, contact info, and Webinar software licenses.
Webinar – 2 Events	
Lunch & Learn	We'll plan, promote, and host a lunch and learn with you.
Annual Boat Cruise Event (MN only)	Take center stage as the lead sponsor of this marquis event in Minnesota.
Meetup	We'll plan, promote, and host a meetup with you.
National mobile Event App Partner	Get your organizations brand in front of thousands of event attendees nationally.



95,000+

Our network includes 95,000+ connections, members and followers between all of our communities and online channels to drive additional exposure to our partners. The target audience is Talent Acquisition leaders, Recruiters and HR professionals / decision makers involved in recruiting, On an annual basis, all of our online properties, posts and social channels receive 2.5+ million visits.